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SUMMARY

With almost a decade's experience in the screen industry, Annette has developed solid skills in all areas of filming and editing; from the planning and coordination of film shoots, through to directing, post-production and distribution. Annette began her career working on music videos for New Zealand and Australian bands, and received an International Film Festival Award for her work in 2004. Her recent work includes roles as Production Assistant/Manager, Video Producer and Editor for companies such as Tourism New Zealand, Beach House Films and Jap Art Productions. In 2007 Annette launched her own online video production company, Sarau Media, which she has grown into a profitable entity with a reputation for excellence and innovation in digital and video promotions.

KEY SKILLS

- **Business owner: Sarau Media** – Experienced in all aspects of small business operation and growth, including finance, sales and marketing, and operations/logistics.
- **Video Producer** – A high level of competence in online video production, video marketing, creating, developing and pitching ideas to clients, identifying the specific objectives for each project and producing video clips that meet the Clients' requirements.
- **Production Assist/Manager** – Responsible for coordinating, logistics and budgets for a variety of international and domestic TV commercials and short films in a wide range of outdoor locations and studio film sets.
- **Producer and Director** – Taking the lead role in both self-funded and commissioned short films for commercial and artistic projects.
- **Communication skills** – Communicating effectively, appropriately and professionally at all levels via any medium (email, phone, video conference or face-to-face), including timely follow-up communications with clients to ensure satisfaction with the product.
- **Project Management Skills** - managing crew, cast and support services; coordinating all relevant aspects of the filming process and maintaining good communications with Clients and other stake holders throughout each project.
- **Initiative** – The ability to identify and pursue new opportunities and adapt ideas, in business and within a project, to incorporate changes in technology and meet market demands.
- **Motivated** – Ready to meet the challenges and opportunities presented in any project with a full commitment to seeing it through to satisfactory completion.

AFFILIATIONS

- **Community and Business Forums** – An active Chairperson and Board member for regional marketing and web committees. Toastmaster member, successfully achieving high credits. Member with BNI (Business Network International) since 2008.

KEY ACHIEVEMENTS

- Creating Sarau Media in 2007 as a Video Producer and Production Manager,
- Increasing the business portfolio each year since 2008
- Winning an International Film Festival Award for “using the language of film in a different way”
- Working on board a fishing vessel in the Southern Ocean for two years. This developed communication skills and work ethics that have lead into the important skills now relevant in business
- Completing the 48hr Film Festival challenge 2011 – Co-writer and Production Manager

EXPERIENCE

2007 - Current

SARAU MEDIA LTD: New Zealand Online Video Production
OWNER/OPERATOR

Sarau Media is a Video Production and Marketing company producing video for the internet and mobile media.
www.saraumedia.co.nz **Key services:** Producer / director / camera operator / production manager / editor

2009 – NOVEMBER

MIKI KOMATSU: Japanese Boysenberry TV Commercial – New Zealand
PRODUCTION & LOCATION MANAGER

Production and Location Manager for a 30" and 60" TV Commercial. This project involved liaising with international Producers and Director, logistics, negotiating prices with local services and coordinating New Zealand and Japanese crew. <http://www.bourbon.co.jp/boysenberry/cm/cm.html>

2009 – MARCH

BEACH HOUSE FILMS: Polish beer TV commercial – New Zealand
PRODUCTION & LOCATION ASSISTANT

Producer's Assistant & Location Manager for a 30-second Polish beer commercial. This was shot on a remote location and required liaising with local Hop Farmers and local services. <http://www.beachhousefilms.com.au/>

BEACH HOUSE FILMS: Polish beer behind the scenes – New Zealand
PRODUCER OF 'BEHIND THE SCENES'

Producing a 3 minute video for 'behind the scenes' while filming the Polish beer commercial. This was an opportunity to capture the work and time that went into the making of the commercial itself to show what a major undertaking it was. <http://www.beachhousefilms.com.au/>

2006 – 2008

BJ EGGERS (FAMILY BUSINESS): Nelson, New Zealand
MANAGER

BJ Eggers Ltd is the largest privately owned Hop farm in New Zealand, also diversifying in Forestry and Deer. Responsible for the ongoing business analysis, monthly budgets and accounting documentation as well as supervising up to 30 staff during the peak seasons.

2006 - FEBRUARY

FAT FREDDY'S DROP MUSIC VIDEO – Behind the scenes filming: Auckland, New Zealand
CAMERA OPERATOR & EDITOR

The behind the scenes video was released with Fat Freddy's Drop number one release for 2006 'Wandering Eye'.

2005 – 2006

SPACE LAB (CONTRACT): Auckland, New Zealand
PRODUCTION MANAGER

Responsible for the live events and coordinating the music videos for **The World Battle of the Bands** annual music event.

2004 – 2005

NIKE NZ (CONTRACT): Auckland, New Zealand
PLANNING ANALYST & PRODUCER FOR ALL NEW ZEALAND CORPORATE VIDEOS

Inbound Planning Analyst for all of Nike product imported into NZ: approx. 25,000 – 15,000 units per month. This involved tracking product from international consolidators and various transportation lines using MEARSK, NYK, BAX, EGL, NZ Customs and SAP.

Producing corporate videos for Nike New Zealand and Australia while filling responsibilities as a Planning Analyst.

2003 - 2004

OWENS GLOBAL WAREHOUSING (CONTRACT): Auckland, New Zealand
DISPATCH MANAGER

Working for Owens Global Warehousing, which involved managing all dispatch of goods from Owens warehouse to various customers throughout NZ. Also providing planning analysis for customers and Owens Global on a weekly basis, coordinating with Ports of Auckland and NZ Rail.

Other experience....

AMALTAL ATLANTIS - Deep sea fishing vessel, crew
AMALTAL ENDEAVOR - Deep sea fishing vessel, crew
ENZA - NZ Apples and Pears, Export quality controller for the South Island Apples and Pears

TERTIARY EDUCATION – 2003

- Certificate in Computers / Nelson Marlborough Institute of Technology. 1995
- Certificate in Film / Nelson Marlborough Institute of Technology 2003
- Certificate in TV Broadcast / Nelson Marlborough Institute of Technology 2003

COMMUNITY

- Chair Hans Eggers Trust - www.hanseggers.co.nz – Hans Eggers was a settler to the Upper Moutere region in 1850. The Hans Eggers Reunion is a family gathering of approximately 500 people to the same location where his descendants still reside today, Upper Moutere.
- Member in the Marketing Committee for the Ruby Coast Moutere Hills www.rubycoastmouterehills.co.nz

INTERESTS

- Film making
- Hiking
- Travel
- Technology

FEEDBACK

"I have enjoyed working with Annette and her TEAM from Sarau Media from the first meeting when discussing the project until the delivery of the end product.

I found her professionalism and the quality of her work in combination with her communication and willingness to go the extra mile very satisfying and of course great value for money. I am looking forward to working together again in the near future."

Manfred Raunigg, Director

Wellness Express Ltd

"I was very happy working with Annette – she is reliable and attentive, with a creative and personal touch. I would use her again as a production coordinator/manager on a shoot in NZ."

MikiNobu Komatsu, Producer

Jap-Art Productions Pty Ltd

REFEREES

- Anna Seifried - Seifried Estate Marketing Manager. 021 533 890
- Karlin Frew - Nelson Marlborough Institute of Technology (NMIT) Marketing Manager. 027 705 7107